Register entry, as of 28 October 2026 Listed for sale Record ID 9c0b903f43de

2023 Toyota Prius Prime

2.0 L, 4 cylinders · 4x2 · Hatchback · Electric

VEHICLE IDENTIFICATION NUMBER [1]

JTD	ACACU	4	P	3	002374
WMI 1–3	DESCRIPTOR 4–8	CHECK 9	YEAR 10	PLANT 11	SERIAL 12–17
Toyota Motor Corporation	Prius Prime · 2.0 L	Computes	2023	Toyota City	Build sequence

§1 IDENTITY [1]

Model year	2023	Engine	2.0 L, 4 cylinders
Make	Toyota	Fuel	Electric
Model	Prius Prime	Drive	4x2
Trim	Not in the decode	Maker	TOYOTA MOTOR CORPORATION
Body	Hatchback	Plant	Toyota City, Aichi, Japan

§2 OBLIGATIONS [2]

cardog.app/tools/recalls/toyota/prius-prime/2023

3 recalls listed by Transport Canada for this model year

Structure — 2026034 — 28 Jan 2026

Issue: On certain vehicles, water could leak into the rear door handle(s) and cause the door opener switch(es) to short circuit. If this happens, the rear door(s) could open unexpectedly while driving. Note: This is an expansion of Transport Canada recall no. 2024-228. Vehicles repaired under that recall also require this repair. Safety Risk: A door that opens while driving could create a risk of injury. Corrective Actions: To reduce the safety risk, Toyota recommends that you enable the automatic door locking function through the vehicle's head unit. Toyota will notify owners by mail and advise you to take your vehicle to a dealership to modify the rear door switch circuits.

Visual system — 2025594 — 30 Oct 2025

Issue: Under certain conditions, a software problem could cause the rearview camera image to freeze or not to display. If this happens, the rearview image may not display when the transmission is shifted into reverse. Canadian regulations require the rearview image to display when the vehicle is reversing. Note: This recall only affects certain vehicles equipped with a panoramic view monitor system. Safety Risk: A rearview camera image that doesn't display correctly could reduce a driver's ability to see behind the vehicle while backing up. This could increase the risk of a crash. Corrective Actions: The company will notify owners in writing and advise you to take your vehicle to a dealership to update the parking assist ECU software.

Electrical — 2024228 — 17 Apr 2024

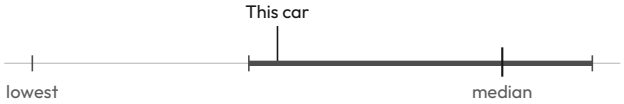
Issue: On certain vehicles, water could leak into the rear door handle(s) and could cause the door opener switch(es) to short circuit. If this happens, the rear door(s) could open unexpectedly while driving. Safety Risk: A door that opens while driving could create a risk of injury. Corrective Actions: Toyota will notify owners by mail and advise you to take your vehicle to a dealership to install improved door opener switches.

> Listed for the model year, not checked against your VIN. Toyota confirms which apply.
> Check your VIN with Toyota Canada or call a Toyota dealer with your VIN.
> www.toyota.ca/en/owners/recalls/

United States: 4 NHTSA records for this model year, kept apart from the Canadian listing.[3]

§3 VALUE [4]

This car asks $30,900[5], $1,845 under the median of $32,745[4].



Lowest ask	$28,888
Middle half	$30,665 – $33,484
Median ask	$32,745
This car	$30,900

Same configuration · 12 live listings · as of 28 Oct 2026

OTHER 2023 TOYOTA PRIUS PRIME LISTINGS [5]

Markham, ON · 52,330 km	$30,888
Cranbrook, BC · 15,760 km	$33,345
Pitt Meadows, BC · 57,102 km	$34,995
Pitt Meadows, BC · 57,102 km	$34,995
Whitehorse, YT · 27,000 km	$35,995
Saint-raymond, QC · 32,177 km	$32,695

§4 EVENTS

2023	Model year 2023[1] Assembly plant Toyota City, Aichi, Japan
17 Apr 2024	Transport Canada recall 2024228[2] Issued for the model year · Electrical
30 Oct 2025	Transport Canada recall 2025594[2] Issued for the model year · Visual system
28 Jan 2026	Transport Canada recall 2026034[2] Issued for the model year · Structure
26 Oct 2026	Listed for sale, Whitby, ON[5] Whitby Oshawa Honda · asking $30,900
27 Oct 2026	Listing last updated[5] asking $30,900

§5 DOCUMENTS

Window sticker We have not collected this label yet.

SOURCES

[1] Cardog identity register, decoded from the VIN

[2] Transport Canada recall database, listed for the model year

[3] NHTSA recall records (United States), listed for the model year

[4] Cardog market quote, same configuration, 12 live listings, as of 28 Oct 2026

[5] Live public dealer listings on Cardog, as of 28 Oct 2026

STATEMENT OF SCOPE

This record is what public sources held about this vehicle when Cardog read it, each fact cited to its source. It read the VIN decode, Transport Canada's recall listing, NHTSA's recall records, Cardog's market quote and live public dealer listings. Recalls are listed for the model year, not checked against this VIN; the manufacturer confirms which apply. It is not a vehicle history or ownership report, and it carries no owner information.