Register entry, as of 28 October 2026 Listed for sale Record ID 7183350d6ba1

2024 Subaru Ascent

2.4 L, 4 cylinders · AWD · Sport Utility Vehicle · Gasoline

VEHICLE IDENTIFICATION NUMBER [1]

4S4	WMADD	1	R	3	406586
WMI 1–3	DESCRIPTOR 4–8	CHECK 9	YEAR 10	PLANT 11	SERIAL 12–17
Subaru Of America, Inc	Ascent · 2.4 L	Verified	2024	Lafayette	Build sequence

§1 IDENTITY [1]

Model year	2024	Engine	2.4 L, 4 cylinders
Make	Subaru	Fuel	Gasoline
Model	Ascent	Drive	AWD
Trim	Not in the decode	Maker	SUBARU OF AMERICA, INC
Body	Sport Utility Vehicle	Plant	Lafayette, Indiana, United States

§2 OBLIGATIONS [2]

cardog.app/tools/recalls/subaru/ascent/2024

2 recalls listed by Transport Canada for this model year

Label

2026329 7 Jul 2026

Issue: On certain vehicles, the compliance label lists an incorrect gross axle weight rating (GAWR). This could lead you to overload the vehicle, which could cause poor handling or a tire failure. Note: For the Forester model, this recall affects both gas and hybrid models. For the Crosstrek model, only the Crosstrek Hybrid model is affected. Safety Risk: Poor handling or a tire failure could cause a loss of control and increase the risk of a crash. Corrective Actions: Subaru will mail a new compliance label to each owner. If you'd like help to install the label, you can contact a Subaru dealer to have it installed free of charge.

Label

2024546 15 Aug 2024

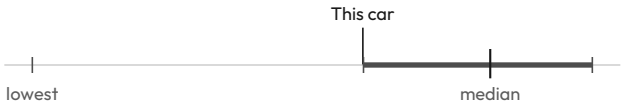
Issue: On certain vehicles, the compliance label may be missing information in French. The words listed on the label for "Tires", "Rims", "Front" and "Rear" appear in English only, when they should be listed as "Tires/Pneus", "Rims/Jantes", "Front/Avant" and "Rear/Arriere". Canadian regulations require this information to be listed on the label in both English and French. Safety Risk: These small errors do not affect vehicle safety. Corrective Actions: This is not a recall. Subaru has corrected the compliance label for all new vehicles.

Listed for the model year, not checked against your VIN. Subaru confirms which apply.
Check your VIN with Subaru Canada or call a Subaru dealer with your VIN.
www.subaru.ca/WebPage.aspx?WebSiteID=282&WebPageID=21091

United States: 1 NHTSA record for this model year, kept apart from the Canadian listing.[3]

§3 VALUE [4]

This car asks $34,977[5], $3,618 under the median of $38,595[4].



Lowest ask	$25,588
Middle half	$34,995 – $41,495
Median ask	$38,595
This car	$34,977

Same model year · 53 live listings · as of 28 Oct 2026

OTHER 2024 SUBARU ASCENT LISTINGS [5]

Hamilton, ON · 102,866 km	$41,900
London, ON · 48,852 km	$39,423
Welland, ON · 102,866 km	$41,900
Kitchener, ON · 81,051 km	$37,295
Smiths Falls, ON · 127,967 km	$27,998
Newmarket, ON · 77,535 km	$36,888

§4 EVENTS

2024	Model year 2024[1] Assembly plant Lafayette, Indiana, United States
15 Aug 2024	Transport Canada recall 2024546[2] Issued for the model year · Label
17 Apr 2026	Listed for sale, St-Nicolas, QC[5] Honda St-Nicolas · asking $34,977
7 Jul 2026	Transport Canada recall 2026329[2] Issued for the model year · Label
27 Oct 2026	Listing last updated[5] asking $34,977

§5 DOCUMENTS

Window sticker — We do not collect window stickers for this manufacturer.

SOURCES

[1] Cardog identity register, decoded from the VIN
[2] Transport Canada recall database, listed for the model year
[3] NHTSA recall records (United States), listed for the model year
[4] Cardog market quote, same model year, 53 live listings, as of 28 Oct 2026
[5] Live public dealer listings on Cardog, as of 28 Oct 2026

STATEMENT OF SCOPE

This record is what public sources held about this vehicle when Cardog read it, each fact cited to its source. It read the VIN decode, Transport Canada's recall listing, NHTSA's recall records, Cardog's market quote and live public dealer listings. Recalls are listed for the model year, not checked against this VIN; the manufacturer confirms which apply. It is not a vehicle history or ownership report, and it carries no owner information.